

JOSHUA LANE

WEB/USER EXPERIENCE DESIGNER & INFORMATION ARCHITECT

{ *summary & details* }

As a web designer for the past 8+ years, I have strived to produce quality work that is attractive, easy-to-use, and as accessible as possible. From IA and project research, to design and user experience, to markup and semantics - my experience spans the entire life cycle of a website project. And over the years, I've been fortunate to have my work featured in a number of design galleries including CSSBeauty, Web Creme, CoolHomePages, Design Shack, Screenspire, and more.

{ *talents & expertise* }

Web & User Experience Design | Information Architecture | Interaction Design | Branding | Front-End Architecture

{ *work history & experience* }

NOV 07 to PRESENT

CREATIVE B'STRO - SENIOR WEB DESIGNER / INFORMATION ARCHITECT

As the Senior Web Designer / Information Architect at Creative B'stro, my primary responsibilities were to lead and manage many of the web projects at the agency - providing design solutions, art direction, IA recommendations, guidance to junior designers, light project/account management, and implementing best practices for markup and the use of web standards.

NOV 06 to OCT 07

URBAN OUTFITTERS - WEB & USER EXPERIENCE DESIGNER

As part of the Urban Outfitters web team, my responsibilities centered around a complete overhaul of their online store - including (but not limited to) redoing the Information Architecture, improving the User Experience, redesigning the entire site and all of its components, rewriting the front-end code (XHTML/CSS), and more.

APR 05 to OCT 06

PIXELWORTHY - WEB DESIGNER / STRATEGIST

As the very first employee of the award-winning web design agency Pixelworthy, I was lucky enough to help build and grow a company from the ground up; providing Web Design & Development expertise, as well as Project Management, Sales, Client Relations and Marketing Support.

OCT 01 to APR 05

CLYM ENVIRONMENTAL - WEB SERVICES MANAGER

For almost 4 years I created web sites, interactive CD-ROMs, web-based scheduling systems, online training interfaces and much, much more for this environmental services company.

AUG 00 to OCT 01

INTECH - WEB DESIGNER

As the lead web designer for Intech, it was my responsibility to provide design and development services to both internal projects, and external client requests.